

[show.secretary@penistoneshow.com](mailto:show.secretary@penistoneshow.com)

# 2026 SPONSORSHIP PROGRAMME



GET YOUR BUSINESS  
SEEN AT ONE OF THE  
**LARGEST EVENTS IN  
THE LOCAL CALENDAR**



# PENISTONE AGRICULTURAL SHOW

**SATURDAY  
12<sup>TH</sup> SEPT  
2026**

# Get in front of thousands of potential **NEW** customers for your business...

**78%**  
of visitors attend  
with family or  
a partner

**44%**  
of visitors have  
an average income  
of £31-100k

“  
Absolutely  
fantastic day.  
First time we've  
been and it didn't  
disappoint - just  
brilliant!  
”

**70%**  
of visitors  
stay more  
than 4hrs!

“  
Another  
brilliant day  
out, expertly  
organised.  
”

Get in front  
of more than  
**11,000**  
social media  
followers!

Get your  
business seen  
for as little as  
**£25**



## 2026 SPONSORSHIP PROGRAMME

# Packages to suit all budgets

**BESPOKE  
PACKAGES  
AVAILABLE**  
SEE NEXT  
PAGE



<b>£170</b>	<b>£380</b>	<b>£490</b>	<b>£840</b>	<b>£1200</b>	<b>£1600</b>
<b>COPPER SPONSOR</b>	<b>BRONZE SPONSOR</b>	<b>SILVER SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>PLATINUM SPONSOR</b>	<b>E-TICKET SPONSOR</b>
Two sponsor badges allowing entry to the show	Two sponsor badges allowing entry to the show	Four sponsor badges allowing entry to the show	Six sponsor badges allowing entry to the show	Eight sponsor badges allowing entry to the show	Eight sponsor badges allowing entry to the show
Sponsorship of a class (not equine or livestock)	Sponsorship of a class (not equine or livestock)	Sponsorship of two classes (not equine or livestock)	Sponsorship of two classes (including ONE from equine or livestock)	Sponsorship of four classes	Company logo on all show e-tickets and when e-tickets are mentioned on printed material
Mentions on social media	Mentions on social media	Mentions on social media	Mentions on social media	Mentions on social media	Company mention on all e-ticket promotions on social media
Listing on sponsor banner	Listing on sponsor banner	Listing on sponsor banner	Listing on sponsor banner	Listing on sponsor banner	Listing on sponsor banner
	One company banner (that you provide) in one of the main horse rings	One company banner (that you provide) in one of the main horse rings	Two company banners (that you provide). One in each main horse ring	Four company banners (that you provide). One in each main horse ring and two elsewhere on the showground	Four company banners (that you provide). One in each main horse ring, and one at each gate entrance
	Company listing on the sponsorship section of the website and social media pages	Company listing on the sponsorship section of the website and social media pages	Company logo on the sponsorship section of the website and social media pages	Company logo on the sponsorship section of the website and social media pages	Company logo on the sponsorship section of the website and social media pages
	Buffet lunch for two in the president's lounge	Buffet lunch for four in the president's lounge	Buffet lunch for six in the president's lounge	Buffet lunch for eight in the president's lounge	Buffet lunch for eight in the president's lounge
	Two drinks vouchers from the Sheep & Lettuce Bar	Four drinks vouchers from the Sheep & Lettuce Bar	Six drinks vouchers from the Sheep & Lettuce Bar	Eight drinks vouchers from the Sheep & Lettuce Bar	Eight drinks vouchers from the Sheep & Lettuce Bar
		Two parking passes	Three parking passes	Four parking passes	Four parking passes
			6 x 6 open trade stand space OR bespoke package	6 x 6 open trade stand space OR bespoke package	6 x 6 open trade stand space OR bespoke package
				Company name announced throughout the day over the PA	Company name announced throughout the day over the PA
					Company logo on the website ticket page

## 2026 SPONSORSHIP PROGRAMME

# More great opportunities



**SPONSORSHIP OF THE BAND TENT, COUNTRYSIDE AREA, OR FOOD DEMONSTRATION AREA**

**£400**

- ✓ Two sponsor badges allowing entry to show
- ✓ One company banner (that you provide) in your sponsored area
- ✓ Listing on sponsor banner
- ✓ Company listing on the sponsorship section of the website and mentions on social media
- ✓ Buffet lunch for two in the president's lounge
- ✓ Two drinks vouchers from the Sheep & Lettuce Bar

**SPONSORSHIP OF EITHER THE HANDICRAFT, HOMECRAFT OR HORTICULTURE SECTION**

**£400**

- ✓ Two sponsor badges allowing entry to show
- ✓ One company banner (that you provide) in your sponsored area
- ✓ Sole sponsorship of the class cards within your chosen section
- ✓ Sponsorship of your chosen section on the schedule
- ✓ Listing on sponsor banner
- ✓ Company listing on the sponsorship section of the website and mentions on social media

## Class sponsorship and more...

### ADVERT ON ONE OF THE THREE SHOW GROUND MAPS

(not exclusive). Includes a listing on the sponsor banner and website.

**£150**  
per map

### BANNER ON THE PUBLIC WALKWAY FROM THE CAR PARKS

(banner to be provided). Include a listing on the sponsor banner and website.

**£150**  
per banner

### SPONSOR A CATTLE OR EQUINE CLASS

Includes a listing on digital schedule, and listing on the sponsor banner and website.

**£150**  
per class

### SPONSOR A SHEEP CLASS

Includes a listing on digital schedule, and listing on the sponsor banner and website.

**£70**  
per class

### SPONSOR A PIG CLASS

Includes a listing on digital schedule, and listing on the sponsor banner and website.

**£100**  
per class

### SPONSOR A GOAT CLASS

Includes a listing on digital schedule, and listing on the sponsor banner and website.

**£50**  
per class

### SPONSOR A DOG, HORTICULTURE, HANDICRAFT, HOMECRAFT, PHOTOGRAPHY OR POULTRY CLASS.

Includes a listing on digital schedule, and listing on the sponsor banner and website.

**£25**  
per class

**BESPOKE PACKAGES ARE ALSO AVAILABLE**



To discuss how to get your business seen by thousands of potential new customers, contact our Show Secretary [show.secretary@penistoneshow.com](mailto:show.secretary@penistoneshow.com)

**You'll be udderly amazed!**

