

show.secretary@penistoneshow.com

2024 SPONSORSHIP PROGRAMME



GET YOUR BUSINESS
SEEN AT ONE OF THE
**LARGEST EVENTS IN
THE LOCAL CALENDAR**



PENISTONE AGRICULTURAL SHOW

**SATURDAY
14TH SEPT
2024**

An audience of thousands of potential customers...

78%
of visitors attend
with family or
a partner

44%
of visitors have
an average income
of £31-100k

Thousands
of visitors on
show day

70%
of visitors
stay more
than 4hrs!

Get in front
of more than
11,000
social media
followers!

Get your
business seen
for as little as
£25



2024 SPONSORSHIP PROGRAMME

Packages to suit all budgets

**BESPOKE
PACKAGES
AVAILABLE**
SEE NEXT PAGE



£150	£350	£450	£750	£1100	£1500
COPPER SPONSOR	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	E-TICKET SPONSOR
Two sponsor badges allowing entry to the show	Two sponsor badges allowing entry to the show	Four sponsor badges allowing entry to the show	Six sponsor badges allowing entry to the show	Eight sponsor badges allowing entry to the show	Eight sponsor badges allowing entry to the show
Sponsorship of a class (not equine or livestock)	Sponsorship of a class (not equine or livestock)	Sponsorship of two classes	Sponsorship of two classes	Sponsorship of four classes	Company logo on all show e-tickets and when e-tickets are mentioned on printed material
Listing on digital schedule	Listing on digital schedule	Listing on digital schedule	Listing on digital schedule	Listing on digital schedule	Company mention on all e-ticket promotions on social media
Listing on sponsor banner	Listing on sponsor banner	Listing on sponsor banner	Listing on sponsor banner	Listing on sponsor banner	Listing on sponsor banner
	One company banner (that you provide) in one of the main horse rings	One company banner (that you provide) in one of the main horse rings	Two company banners (that you provide). One in each main horse ring	Four company banners (that you provide). One in each main horse ring and two elsewhere on the showground	Four company banners (that you provide). One in each main horse ring, and one at each gate entrance
	Company listing on the sponsorship section of the website and social media pages	Company listing on the sponsorship section of the website and social media pages	Company logo on the sponsorship section of the website and social media pages	Company logo on the sponsorship section of the website and social media pages	Company logo on the sponsorship section of the website and social media pages
	Buffet lunch for two in the president's lounge	Buffet lunch for four in the president's lounge	Buffet lunch for six in the president's lounge	Buffet lunch for eight in the president's lounge	Buffet lunch for eight in the president's lounge
	Two drinks vouchers from the Sheep & Lettuce Bar	Four drinks vouchers from the Sheep & Lettuce Bar	Six drinks vouchers from the Sheep & Lettuce Bar	Eight drinks vouchers from the Sheep & Lettuce Bar	Eight drinks vouchers from the Sheep & Lettuce Bar
		Two parking passes	Three parking passes	Four parking passes	Four parking passes
			6 x 6 open trade stand space OR bespoke package	6 x 6 open trade stand space OR bespoke package	6 x 6 open trade stand space OR bespoke package
				Company name announced throughout the day over the PA	Company name announced throughout the day over the PA
					Company logo on the website ticket page

More great opportunities



EXCLUSIVE SPONSORSHIP OF THE BAND TENT, COUNTRYSIDE AREA, OR FOOD DEMONSTRATION AREA

£350



- ✓ **Two sponsor badges allowing entry to show**
- ✓ **Two company banners (that you provide) in your sponsored area**
- ✓ **Listing on sponsor banner**
- ✓ **Company listing on the sponsorship section of the website and social media pages**
- ✓ **Buffet lunch for two in the president's lounge**
- ✓ **Two drinks vouchers from the Sheep & Lettuce Bar**

Class sponsorship and more...

ADVERT ON ONE OF THE THREE SHOW GROUND MAPS

(not exclusive). Includes a listing on the sponsor banner and website.

£150
per map

BANNER ON THE PUBLIC WALKWAY FROM THE CAR PARKS

(banner to be provided). Includes a listing on the sponsor banner and website.

£150
per banner

SPONSOR A CATTLE OR EQUINE CLASS

Includes a listing on digital schedule, and listing on the sponsor banner and website.

£150
per class

SPONSOR A SHEEP CLASS

Includes a listing on digital schedule, and listing on the sponsor banner and website.

£70
per class

SPONSOR A PIG CLASS

Includes a listing on digital schedule, and listing on the sponsor banner and website.

£100
per class

SPONSOR A GOAT CLASS

Includes a listing on digital schedule, and listing on the sponsor banner and website.

£50
per class

SPONSOR A DOG, HORTICULTURE, HANDICRAFT, HOMECRAFT, PHOTOGRAPHY OR POULTRY CLASS.

Includes a listing on digital schedule, and listing on the sponsor banner and website.

£25
per class

DESIGN YOUR OWN BESPOKE PACKAGE

Sponsor any section, including Horticulture, Handicraft, Cattle, Pigs, Goats, Vintage, Craft, Sheep, Dogs, Photography, Horses, Poultry, and more.



To discuss how to get your business seen by thousands of potential new customers, contact our Show Secretary show.secretary@penistoneshow.com

You'd be barking mad to miss out!

